

# STRATEGIC PLAN 2022 - 2025

## VISION

We are a thriving, diverse and innovative entrepreneurial ecosystem.

## MISSION

Accelerating business to start, learn, grow and thrive.

## VALUES



COLLABORATION



DIVERSITY



CREATIVE



PEOPLE FIRST



VISIONARY



MENTORSHIP

## STRATEGIC PILLARS & OBJECTIVES



### GROWTH

Develop and implement an operational growth strategy to increase sustainable revenue streams



### SERVICE DELIVERY

Enhance services and programming to support small businesses in the region.



### COMMUNITY ENGAGEMENT

Strive to increase community and partner engagement by promoting collaboration, building relationships and supporting ecosystem initiatives.



### FUTURE OF WORK

Seek pathways to utilize new technology, access innovative strategies and be a leader in pioneering “the future of work” for our team and those we serve.



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